

## GoTo Connect for Higher Education

All-in-One Platform to Connect, Educate, and Support Student Success

GoTo Connect keeps students, faculty, and administrators connected, whether on campus or learning remotely. Combining an award-winning phone system, video and communication tools powered by AI into one secure platform. GoTo Connect provides colleges and universities with the tools they need to deliver better learning experiences and maintain safe, connected campuses.

### A Solution Tailored for Modern Education



Host secure, interactive lectures with screen sharing, Q&A and breakout rooms to boost student engagement in remote and on-campus classes.



Keep students and faculty in sync with multi-channel tools to share updates, manage inquiries, and keep everything organized.



Integrate with top software partners like MS Teams, Singlewire, CirQLive and more to enhance learning experiences.



AI tools improve learning and ease admin with GoPilot, summaries, and insights. Giving faculty more time to focus on academic excellence.

### Seamless integrations with your most-used apps



# GoTo Connect for Higher Education

All the tools Universities and Institutions need to communicate, collaborate, and enhance learning experiences.

## All-in-one Communication Platform

Bring calls, video, email, and all the communication tools your institution needs, together in one easy-to-use platform made for education. Keep track of everything in one place to make communication simple and ensure every question or concern is answered. Built for hybrid, remote, and in-class learning environments.

## Multi-Channel Communication across Campus

Keep students, faculty and parents informed with communication tools like SMS, email, WhatsApp, and more. Share campus news, important announcements, and send automated reminders for office hours, registration deadlines, or campus activities. Keeping everything organized with all conversations in one easy-to-use shared inbox.

## Admissions and Enrollment Support

Smart call routing and auto-attendant features make it easy to handle admission questions. Calls are sent to the right department, helping guide prospective students through the enrollment process smoothly.

## Student Support Services

Make it easy for students to connect with academic advising, financial aid, counseling, and career services using call, chat, video, and other communication tools. GoTo Connect helps students quickly get the support they need, improving response times and their overall experience.

## Reliable Communication for Emergencies

Reach students, staff and parents instantly during emergencies using real-time messaging, emergency calls, and alerts with InformaCast, CatapultEMS, and STOPit Notify. Stay connected with a cloud based phone system that keeps running even during outages with prioritized calling to emergency services. Access call transcripts instantly to investigate and respond with care and urgency to safety concerns or threats.

## AI-Driven Insights

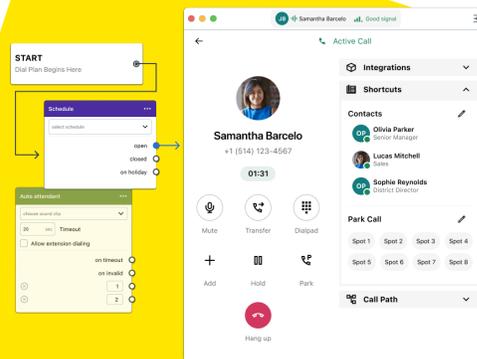
AI tools like GoPilot, meeting summaries, and insights can help universities improve student retention, enhances admissions and manage alumni engagement, contributing to a more supportive and enriching campus environment and and create better learning experiences.

## Driving Success for Administrators, Faculty, and Students

 **For Administrators:** Easily communicate with faculty and staff, manage campus operations, and access real-time insights with tools that grow with your institution.

 **For Faculty and Staff:** Collaborate with colleagues across departments, host virtual lectures and office hours, and easily connect with students or campus services to provide timely support.

 **For Students:** GoTo Connect makes it easy for students to chat, share files, and host video call study groups. Join lectures remotely, watch classes on demand and connect virtually on group work from anywhere.



Interested in learning more?  
Visit [GoTo.com/connect](https://GoTo.com/connect) to get in touch.

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